

PSYCHOLOGISTS INFORMATION

HIS GOAL WAS TO STUDY ONLY OBSERVABLE
BEHAVIOR AND EXPLAIN BEHAVIOR
THROUGH LEARNING PRINCIPLES.

METHOD: OBSERVATION OF THE
RELATIONSHIP BETWEEN ENVIRONMENTAL
STIMULI AND BEHAVIORAL RESPONSES. HE
THOUGHT ALL BEHAVIOR WAS GUIDED BY
CONSEQUENCES.

HE WAS BORN ON MARCH, 20TH
DEATH: AUGUST 18TH, 1990

OCCUPATION: WRITER, AND PROFESSOR

BOOKS: HE WROTE MANY BOOKS, BUT TWO
THAT STUCK OUT ARE WALDEN II
AND BEHAVIOR OF ORGANISM.



B.F SKINNER

SCHOOL OF THOUGHT

HE WAS BEHAVIORISM
PSYCHOLOGIST.

- He Published 21 books, and 180 articles
- He moved from literature to behavioral psychology without ever taken a psychology course